

Océ | Repro Desk



On-line print processing software

Putting you and your customers in touch





Océe

Putting you and your customer



One application, multiple benefits

Océ Repro Desk is intuitive digital job-preparation and processing software that works with all wide-format printing products. So you can use it to manage your entire workflow – both at your headquarters and at your branches. Imagine one application running all your operations. You can improve internal communication, plan print jobs better and get orders out faster. Océ Repro Desk even allows you to provide facility management services. You can run printing operations on your clients' premises, opening up new business opportunities for you. And because it has a single user-interface, you also save time and money training your people.

Extended range of services with native AutoCAD printing

Besides the ability to print HPGL/2 files, Océ Repro Desk incorporates native AutoCAD .dwg printing. Your customers can send the native .dwg files to you for printing together with their requirements. This gives you extra flexibility and adds a valuable new service to your range. What's more, you no longer need to buy an Autodesk licence to be able to print native .dwg files. Océ Repro Desk does it for you.

Automatic account-logging for trouble-free administration

When you print a job with Océ Repro Desk, it automatically creates a file that registers all the work



done for that job. You no longer have to go to the trouble of keeping a manual record of the number of prints, copies and scans. The software handles it all. It even helps you automate your billing process. And because automatic logging cuts down on human error, you'll have fewer customers querying charges.

Jobs submitted directly into your system

When a job has a tight deadline, getting the print files into your system can be half the battle. Now your customers can send their jobs direct to your print shop through an on-line Internet connection. Swiftly, securely, and cheaply. Océ Repro Desk has a built-in communication suite that inputs jobs directly into your order entry system.





An electronic order form that leaves nothing to chance

Misunderstandings about job specifications can occur in even the best-run operations. To insure your customers get exactly the results they want, Océ Repro Desk has an electronic order form. This order form can be customised by you to suit your business operations.

All your customers have to do is fill it in, indicating their precise requirements - from print specifications and special finishing needs to instructions for delivery and distribution.

And once you receive the form, you won't have to waste time calling back with questions. You'll have all the information you need to complete the job to the customer's satisfaction.

On-screen pre-proofing for results your customers can count on

Even with clear specifications, a lot can go wrong at the proofing stage. Thanks to Océ Repro Desk's on-line connection, your customers can submit their jobs with peace of mind.

Using the Repro Desk Remote software supplied by you, they can enter their instructions and pre-proof the job on-screen.

Océ Repro Desk's WYSIWYG functionality means they can instantly verify all their settings and see exactly how the job will look when printed. Once the customer has submitted the order, you can start work on it knowing the final proof has been approved.



Putting you and your customers in touch



When you're printing jobs for a wide range of customers with different requirements, you need good communication within your organisation so that jobs run smoothly.

You also need to communicate well with your customers. Any misunderstandings about job specifications can lead to costly mistakes.

With Océ Repro Desk you can now run all your operations with one software application. And because it gives you an on-line connection to your customers via the Internet, they can submit orders directly. Allowing you to give them the results they want.





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With headquarters in the Netherlands, the Océ Group is active in approximately 80 countries, with subsidiaries in some 30 countries. Océ employs 22,000 people worldwide. Annual revenue in 1999 exceeded US \$3 billion.

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